

GWYNEDD COUNCIL

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| MEETING | Council |
| DATE | 3 March 2016 |
| TITLE | Gwynedd Council Strategic Plan 2016-17 |
| PURPOSE | To adopt the Strategic Plan |
| AUTHOR | Geraint Owen, Head of Corporate Support |
| CABINET MEMBER | Councillor Dyfed Edwards |
| RECOMMENDATION | To adopt the Strategic Plan |

1.0 Introduction

- 1.1 In May 2013, the Council adopted its Strategic Plan for 2013-17. The main purpose of the Strategic Plan is to set out the vision of the Council for 2013-17, and it is reviewed on an annual basis. This is the Council's Improvement Plan.
- 1.2 The plan sets out the priority fields for the Council for the duration of the plan, the situation that we wish to see for those fields, and describes what the Council will do to reach that situation during the coming year. It also includes our improvement objectives which focus on the matters to which we will give most attention during the timespan of the plan.
- 1.3 Once again this year, it is necessary for the Council to adopt a specific plan for the coming year. This is all in the context of preparing for around £5million in cuts to be implemented over the coming two years, and therefore it was necessary to consider that context.

2. The Content of the Plan

- 2.1 The purpose of reviewing the plan this year was to look at where we have reached following three years of implementing the strategic plan, as well as making sure that we are continuing to do the right things for the final year of the plan. In order to review fully, it was necessary for us to consider what had changed since last year, looking at the social, economic, environmental and policy matters which influence the Council and which are likely to influence the welfare of the people of Gwynedd for the future.

- 2.2 As part of the review, we sought the opinion of the people of Gwynedd regarding the challenge which has been set for us as a Council to continue doing our best for the people of Gwynedd despite the fact that we have less finances than ever and that the demand for our services continues to increase. Over 2,000 Gwynedd residents responded to the Gwynedd Challenge consultation, and we have used the information from those sessions when reviewing the plan.
- 2.3 The emphasis this year, as with last year is on improving the ability of the Council to ensure the best for the people of Gwynedd, and we will do that through the transformation of services to be services which we will be able to sustain for the future.
- 2.4 As part of the change we needed to decommission some projects which had already made sufficient progress, and commission new projects:

Expired Projects

- Ysgol Bro Llifon
- Outcome Agreement
- Cuts. Project CA1: Realising Savings will now focus on realising the decisions to be made on cuts as well as efficiency savings.
- Older People Accommodation Strategy. Implementing the Older People Accommodation Strategy has now been incorporated in projects G4: Extra Care Housing, G6: Internal Provision and G7: Capacity and sustainability of the care and health arrangements

New Projects

- A new project is included in the Care field, namely G7: Capacity and sustainability of the care and health arrangements. In incorporating this project in the plan, we are confident that projects G1-G4 will place us in a firm position to achieve the requirements of the Social Services and Well-being Act.
 - The field of Poverty, Deprivation, Economy and Housing will also include a new project, T7: High profile and strategic events, to focus on attracting national or international high profile events to Gwynedd in order to take advantage of the economic and social benefit which will ensue.
- 2.5 We reference where we have reached thus far, and also demonstrate what exactly we want to do and by when to reach the situation that we wish to see. The plan includes projects which will address the challenge, some which transform services and save money, and others where there is a clear priority for delivery. The lifespan of some of the projects extend beyond the lifespan of the plan.
- 2.6 There is a statutory requirement to prepare and consider the findings of an equality impact assessment from an equality point of view when preparing the Strategic Plan in accordance with the requirements of the Equality Act 2010 as it is enacted in Wales. The assessment is attached in Appendix 2. The assessment does not detect any effect which would justify deviation from the recommendation and elements with a positive effect are foreseen.

3.0 Recommendation

The Council is invited to adopt the Strategic Plan.